

# Promotion Lack Stings Bee President

By JOHN SCHMIDT  
(Special to The Journal)

EDMONTON—The president of the Canadian Beekeepers' Council, Lew Truscott of Creston, is mad as a hornet that apiarists generally lack the acumen to promote sales of their product.

He told the annual meeting of the Alberta Beekeepers' Association here recently the industry has not supported national promotions for moving surplus product with enough dollars.

hitter about Alberta - sponsored give-away programs in the British Columbia market.

"You can't go on giving away your product at four pounds for 99 cents at the retail level and continue to stay in business. You should stop that nonsense and begin promotion of product," he said.

(He later told me four pounds should sell for about \$1.10 to give the producers a break-even price).

"And if those producers who say we should reduce production of honey because we can't sell

honey were laid end to end, it would be a good thing," Mr. Truscott added.

Last year Alberta producers turned down the establishment of a provincial marketing commission which would provide marketing, promotion and establishment funds.

The matter will be revived again this year.

Mr. Truscott said national promotional efforts of the beekeepers' council since 1968—when there was a surplus of 16 million pounds—have been indifferent.



LEW TRUSCOTT

The federal government wouldn't buy up the surplus. It did give the council aid in promotion and the council retained R. G. Evans, who attempted to mount several selling campaigns.

He contended he "didn't have the co-operation of the vice-president and politics within the organization prevented the promotion campaigns from achieving success.

"I wound up trying to hold the thing together myself."

Mr. Truscott said the over-production situation is not as much of a problem for the 1970 crop as in previous years.

Francis McNaughton of Red Deer, marketing manager of Central Alberta Dairy Pool (which processes honey), said: "We cannot expect the government to help us move honey onto the export market when we do not make a big enough effort to move product by promotion on the domestic market."

He said when an industry doesn't have market specialists within its ranks it should go outside and hire them.

Mrs. Linda Pickell, Alberta department of agriculture marketing

program manager, suggested beekeepers have not made use of all the marketing research available to them.

She said a market survey run in 1967 at Edmonton revealed honey sales could be tripled in restaurants if proper promotional efforts were applied.

"However," no application has been done with the results of our survey," Mrs. Pickell added.

Geoff Philpott, long-time Brooks beekeeper, was honored at a noon luncheon with the association's Beekeeper of the Year award.

## The Coleman Journal

Vol. 35, No. 4, Thursday, November 26, 1970

— You Can't Cover Coleman Without The Journal —

Coleman, Alberta

### Economy of Small Alta. Communities Studied at Recent Tory Workshop

Approaches to stimulating the economy of smaller Alberta centres must have a clearly defined policy with emphasis on public expenditure for such services as universities and colleges.

Mr. Lougheed said the University of Lethbridge shows the substantial impact on a community of just what an expenditure in the right place by government can create.

Mr. Lougheed endorsed a plan to establish a regional incentives program backed by public funds, and enterprise trained personnel, to assure the full potential of areas outside Calgary and Edmonton.

He said it is not the object to restrain the growth of these two cities, but to develop a balanced economy in Alberta.

More than 125 delegates attended the Lethbridge workshop.

### Tories Name V. M. Johnson As Candidate

A Pincher Creek man has been named to represent the Progressive Conservative Party in the next provincial election for the Pincher Creek - Crownest riding.

The announcement that V. Morgan Johnson, 33, will represent district Tories was made earlier this month.

Mr. Johnson, who received his early education at Chumby, also attended the University of British Columbia and the University of Montana. He holds a bachelor of arts degree.

Prior to beginning ranching and farming in the Pincher Creek district, Mr. Johnson was employed as a teacher and school administrator.

He was chairman of the salary negotiating committee for the local Alberta Teachers' Association. Mr. Johnson has also served as curling club vice-president.

Mr. Johnson is married and has a family of two.



GORDON TAYLOR  
... rather Flo?

EDMONTON—Highways Minister Gordon Taylor has attacked Canadian Breweries (Carling) plan to introduce a new shaped beer bottle.

"Alberta needs a different shaped beer bottle like Canada needs the Quebec Liberation Front," Mr. Taylor said.

The minister said he believes other Canadian breweries are concerned with the Carling plan.

"I understand other Canadian breweries are extremely upset over this departure from the standard bottle by Carling."

"This change will undoubtedly force other breweries to more changes. If this extends very far, it could break up the common distribution systems used in various provinces," Mr. Taylor said.

Current bottles used by the brewery are interchangeable.

Mr. Taylor said a new shaped bottle will give the same troubles experienced in the soft drink industry "... where there are a multitude of differently shaped bottles."



INSPECTOR LOOKS DOWN ON MIDIS - AND MINIS — CP Air employee Judy Fisk taxes her five-foot height to tag Jack Levy, an inspector with the department of health at Vancouver Airport who towers six feet 10 inches. Mr. Levy was the latest to give a thumbs down vote on the midi uniform used by CP Air stewardesses on the airline's executive flights across Canada.

### FIRST MAN TO POLE BY SNOWMOBILE OFFERS, TIPS AND COMMENTS IN SERIES

MONTREAL—Snowmobiling is Canada's fastest-growing sport ... and one of the most knowledgeable and interesting snowmobilers in the world is Ralph Plaisted, the rugged individual who led a group of amateur explorers on a successful snowmobile expedition to the North Pole in the spring of 1968.

A series of columns about various facets of snowmobiling is being written by Ralph Plaisted for The Coleman Journal. First of the series appears today.

The first Plaisted Polar Expedition tried to reach the North Pole on snowmobiles in the spring of 1967 but was turned back by excessive breakup of Arctic Ocean ice.

The group had started too late ... but Ralph Plaisted, a St. Paul (Minn.) insurance man by vocation and an avid snowmobiler by avocation, vowed to return again the next year and beat the challenge of the Arctic.

He and his expedition did return ... and did beat the Arctic in a grueling 63-day two-hour 30-minute battle with 40-foot-high pressure ridges, howling snow-

### WARNING! THIN ICE

An urgent warning — from the department of lands and forests and the Alberta Safety Council — calls on everyone to stay off the ice on the lakes and sloughs in the province for the next few weeks.

"Fish and wildlife officers from many areas are calling in to report dangerous thin ice conditions," says C. E. (Chuck) Haglund, of the department's information and education division.

"Thin ice can be very deceptive, the Safety Council warns.

Ice might look thick enough, yet it may be a trap awaiting the unwary. This warning applies to everyone — hunters, skaters, hikers or snowmobilers.

The Alberta Safety Council points out it will be several weeks before ice conditions will permit free travel by snowmobiles or other vehicles.



COLEMAN MEMBERS ATTEND EDMONTON LEADERSHIP CONFERENCE—Junior Forest Warden and Girl Forest Guard leaders Irene Furlong, Larry Nelson and Marion Ansell, all of Coleman, joined other leaders from across the province at their annual leadership conference, sponsored by the 4-H and JFW branch of the Alberta department of youth earlier this month in Edmonton. In the opening banquet address, Youth Minister Gordon Taylor said good leadership, a positive program and a worthwhile challenge—the challenge of the whole world of nature, is responsible for the growth and success of the Junior Forest Warden movement. "What you contribute as leaders," he said, "will go on in the lives of these young people with whom you are working."

### World Wheat, Oat Championships Won By Alberta Entries at Fair

Alberta entries won both the World Wheat and World Oat Championships at the 2nd annual Royal Winter Fair in Toronto.

Harold Hansen, of Vulcan, won the world champion wheat award for the third consecutive year. Mr. Hansen, who farms at Vulcan but lives in Calgary, won with an entry in the hard spring wheat class.

His championship entry retained the World Wheat Crown for Alberta for the 10th year in a row.

The reserve world wheat championship also went to an Alberta entry — G. L. Biebrick of Carbon. Tom Rhaugan of Edmonton, brought the World Oat Championship back to Alberta after an absence of one year.

Mr. Rhaugan was a previous winner in 1966.

See CHAMPS ... Page 3

### CNI WORK SUSPENDED

VANCOUVER — (CP) — Crews Nest Industries Ltd. has suspended its logging operation at Fernie and closed its old Elko sawmill.

Company officials Friday said the action was made necessary by a deteriorating lumber market which has drained the company's financial resources.

They said logs on hand should enable the new Elko mill, 20 miles south of Fernie, to continue full operations for a reasonable time.

The closure affects 150 loggers and 37 mill employees.

### Alberta Men Place Well

Alberta entries in the market steer class of Trenton's Royal Winter Fair, finished at the top, the bottom and in the middle.

The top steer was an Aberdeen Angus shown by Frank Slezina of the Southam Angus Ranch at Cold Lake.

Joe Kallai, of Thorold, placed 11th with his Charolais-Angus-Holstein cross, while Eric Beddoes of Daysland, finished 26th and J. W. Airth, of DeWinton, was 32nd.

In the interbred barrow class, Alberta exhibitors placed well down the line.

Alberta exhibitors did very well in the fleece wool judging in the range wool class. M. Zemp, of Cardston, placed first in the Canada fine staple section and was reserve champion of the entire class.

See PLACE ... Page 3

### Vandalism Costly in Lives, Taxes Says Taylor in Plea To Public

(Special to The Journal)

EDMONTON — Highways Minister Gordon Taylor has issued a plea to all Alberta residents in an attempt to stop vandalism along the province's roads.

Mr. Taylor said vandalism on Alberta highways last year cost taxpayers more than \$65,000 — and placed many drivers in danger.

"Highway signing devices are signs of life to the travelling public. They assist in indicating laws, regulations and safety on our roads and highways," Mr. Taylor said.

The minister said vandalism costs to the Alberta taxpayer were caused by vandals "... defacing signs, destroying or altering signs and devices, removing signs.

### Election

An election to fill a vacancy on the Crownsnest Pass school board will be held Dec. 4.

Nominated for election to the board are Earl Schmidt and Dr. Victor Martinez, both of Coleman. One seat is open on the board, created by the retirement of John Salas.

### REWARD FOR INFORMATION

A \$5,000 reward for information leading to the arrest of Wilfred Stanley Robertson has been authorized by the Saskatchewan attorney general.

Robertson is wanted on charges of capital murder in connection with the Oct. 9 shooting of RCMP Sergeant R. J. Schrader and Constable D. B. Anson.

The accused is described as being 40 years of age, five feet six inches tall, weighing 155 pounds, slim build, dark brown hair (all black), brownish-green eyes, small protruding birthmark on forehead, longer than average nose, front teeth decayed (appears black), two scars on the back of one hand.

Anyone with information on the location of Robertson is asked to immediately contact the nearest RCMP detachment.

# Women's Page

**Your Teeth and Good Health**  
By Dr. Iain McLeod



**Bingo Winners**  
Winners of the Nov. 18 Coleman Lions bingo include:  
Mrs. Vera Vyse; \$50, Mrs. Nelson and Carol Brower; \$12, Carol Brower, Mary Tiffin, Mrs. Balaichurich and Emily Hruby; \$10, Mike Ozar, Mrs. Nelson, Francis Cote, Mrs. Bezzey and Freda Taje; \$6, Mrs. Siry and Mrs. Bialer; \$1 consolation, Mrs. Beidusee; hand mixer, Mrs. Rivard.

## ANNE WRIGHT BEAUTY NOOK



Everything's coming up eyes. Not the black vampish eyes of a few years ago, but healthy wide-awake eyes.

These eyes shine — from the inside out, with the occasional help of eye drops which do wonders for tired eyes, and from the outside in with clear eye glosses shimmering on the lid.

Make-up counters abound with hundreds of different colors of eye shadows, gels, liners, water colors and mascaras.

While you've probably already decided on the colors you like and the method of applying your eye make-up, it's always fun to experiment with new shades and even new shapes for your eyes.

For instance, on a casual no-make-up day, try the Secret Eye. It's effective, but so subtle no one will think you're wearing make-up.

To achieve this look, gently brush your eyebrows up to make them look soft. Then apply a touch of cream-colored shadow over your eyelid and around your eye onto the cheekbone. Next a brushing of brown shadow over the brow bone, run-proof mascara or medium-sized fake lashes on your upper eyelids and a touch of mascara on your lower eyelids.

The Romantic Eye is a dramatic smoldering eye. Using dark-brown or beige shadow, encircle the eye completely around. Cover both the eyelid and the eye of the eye just above the eye crease. Then go over it, but this time right up to the eyebrow, with a white shiny-eye gel to make it glisten.

Complete the romantic effect with the finest thread of frosty-brown liner, then add long feathery fake lashes on both upper and lower lids. Eyebrows should be very pale and fine. Eyebrows, incidentally, are becoming thinner, paler and definitely more "30-ish."

Feeling like a romantic heroine? Then try the Sad Eye and melt a heart or two. First extend the eyebrow downwards a little with an eyebrow pencil. Now apply a navy shadow on the upper lid and then an ivory-colored cream above it from the brow bone up to the eyebrow.

Next, droopy fake lashes on the outer corners of both upper and lower lids, then a soft line of navy liner along the edge of the upper lid. If you're in a kooky mood, complete the look by using the liner to draw a couple of small teardrops.



## THE HOMEMAKER



By JUDY FEENSTRA

The popularity of broiler - fryer chickens continues to grow. Apparently consumption of chicken increased last year by 78 million pounds according to the Dominion Bureau of Statistics.

The Alberta demand for broiler chickens is met by Alberta producers. The broiler or fryer chickens are those that are produced for a special meat purpose within a short period of time.

The chicken is usually raised for only nine weeks and the ready-to-cook weight of this chicken varies from 1 1/2 to 4 lbs.

When purchased, eviscerated broilers are practically ready for use. However, it is wise to examine the broiler to make sure that all bits of lungs, glands, other viscera and the oil sac at the base of the tail have been removed.

If necessary remove any pin-feathers.

Most Alberta - grown broiler chickens are sold frozen, but a few are sold fresh. The chicken may be purchased either whole or cut in pieces.

If the broiler is whole, split in half lengthwise. Wipe well with a damp cloth and dry thoroughly.

All that needs to be done to the chicken before it is ready to cook is to thaw it completely.

It has been found that the meat of poultry is much more tender if the bird is completely thawed before it is cooked.

A thawed bird may be kept in the refrigerator up to two days after it is thawed. Whenever thawing poultry, leave it in the freezer bag.

If refrigerating the thawed bird, remove it from the freezer bag, and take out the giblets and neck. Then wrap loosely in waxed paper.

The bird should be rinsed with cold water and patted dry after it has thawed.

Being able to buy cut up portions of chicken have opened up a whole new field of cookery for the homemaker who is not afraid to try something a little different.

Of course there's always the basic method of broiling where you brush the broiler with melted fat, sprinkle with salt and pepper and place, skin side down, on greased rack in broiling pan.

Pre-heat broiling unit five to 10 minutes and place broiling pan on rack 4 to 6 inches below the heating unit. Leave the door slightly ajar.

Sear top side of birds, turn, and when lightly browned on both sides reduce heat and continue broiling until done.

Brush several times with pan drippings or melted fat and turn once or twice during cooking.

Allow 30 to 45 minutes for total broiling.

Well, after broiling our chickens in this same old way time and time again, we need a change. Right!

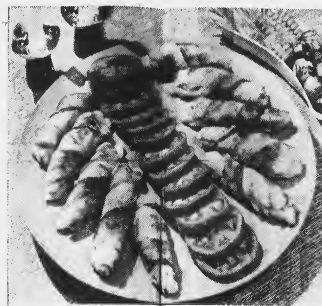
The Poultry Products Institute's home economists have some suggestions for a basic method of baking pieces which may be varied to suit your family's taste or the seasonings on hand.

Place chicken pieces in a shallow casserole so they don't overlap. Season with a dash of ginger and garlic powder (not garlic salt) and drizzle each piece thoroughly with soya sauce.

No salt is necessary as soya sauce is salty. How much do you use? Allow for each 3 pounds of chicken approximately 1/4 cup soya sauce and 1/8 to 1/4 of a teaspoon of the seasonings.

Bake with skin side down in a covered pan for 45 minutes in a moderate oven of 350 deg. F., then uncovered with the chicken turned skin up until tender — about another 15 to 25 minutes. Simple!

## Recipes



### CHICKEN SALAD-BACON ROLLS

1/2 Cup chopped, cooked chicken  
1/4 cup finely chopped celery  
2 teaspoons lemon juice  
1/4 cup grated process cheese  
6 finger rolls  
6 slices bacon  
Combine chicken, celery, lemon juice and grated cheese. Slice rolls lengthwise. Spread about 2 tablespoons chicken mixture between halves of each roll. Wrap a bacon slice around each roll, fastening it with toothpicks. Place rolls on a wire cake rack, set inside a shallow baking pan. Grill rolls, turning often, until bacon is crisp and rolls are heated.  
Yield: 6 Chicken Salad-Bacon Rolls.

### Card of Thanks



HIRUBY — Born Nov. 2 to Mr. and Mrs. Gillis Hruby of Coleman. A daughter.

KARASZ — Born Nov. 7 to Mr. and Mrs. Bela Karasz of Hillcrest, a son.

### USE SEALS

Stamp out TB and RD — Christmas Seal your Christmas mail.

I wish to express my sincere thanks and appreciation to all my friends and neighbors who sent cards and flowers while I was in the hospital; and also for the lovely baking I received on my return home.  
Juliet Thibert  
Coleman

Every night across Canada, 90 per cent of adults climb into bed and close their eyes to the fact that their teeth and gums are under bacterial attack. They are candidates for tooth and gum disease.

The sad part is that much of the dental disease they get is preventable at a very low cost.

The diseases are the familiar tooth decay and gum disease which is often called pyorrhea. They both start from the same cause which can easily be eliminated.

Bacterial plaque (pronounced plack) is a sticky, transparent combination of saliva, bacteria, and bits of food left on your teeth. The bacteria produce chemicals which attack your teeth (leading to cavities), irritate your gums, and eventually destroy the bone supporting your teeth (and that's commonly called pyorrhea).

"But I already brush my teeth like crazy!" Is that what you're thinking?

Maybe you do, but plaque doesn't generally build up where you see and brush easily.

It gathers in places that are hard to brush and in between the teeth where only dental floss will clean. It's sticky and hard to see unless you use disclosing solution.

Like dirt behind a boy's ears, it won't come off without action from somebody. You are leaving your mouth wide open to attack unless you remove the bacterial plaque.

## COLEMAN MAN EARNS AWARDS

(Special to The Journal)

EDMONTON—Outstanding scholastic achievement by 210 students at the Northern Alberta Institute of Technology was recognized here at the annual awards day banquet.

A Coleman student, Robert J. Niemeyer, received the Prentice-Hall of Canada Ltd. award and the Queen Elizabeth Prize.

Mr. Niemeyer was one of more than 400 guests to attend the NAIT banquet.

Speakers included University of Alberta chancellor L. A. Desrochers, OC, and J. P. Mitchell, director of technical and vocational education, department of education.



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COLEMAN

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Karen and Greg are preparing for careers in two of the many new aspects of agri-business and agri-technology. There are excellent job opportunities awaiting graduates in such fields as agri-chemistry, land resources technology, livestock and feed production, as well as business education, textiles and design. These are just a few of the many courses available. For further information complete and mail this coupon. Address it to the College of your choice.

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Minister

Dr. E. E. Ballestrine  
Deputy Minister

## COLEMAN LIONS

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DECEMBER 2, 1970

ELKS' HALL - 8:00 P.M.

18 GAMES OR MORE

5-\$10.00 Cash — 5-\$12.00 Cash

\$25.00 in 6 Numbers or Less

5-20 Lb. Xmas Turkeys

2-\$50.00 Cash Games

1 EXTRA CASH GAME — 1 EXTRA PRIZE GAME

If Attendance is 140 or more —

Extra \$25 Cash Game



## COLEMAN LIONS' ANNUAL CALENDAR DRIVE

Continuing their program of community service, members of the Coleman Lions Club will be calling at YOUR HOME SOON!

Calendar subscriptions can be written and paid at Grant Hall Pharmacy, Blaimore, or Celli's Building and Supplies, Coleman.

Birthdays - Anniversaries - Family Events

All can be registered on your Lions

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A BARGAIN at \$2.00 per CALENDAR

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CALGARY  
POWER

# BRING 'EM BACK ALIVE - EVERY TRIP!

THE COLEMAN JOURNAL Page Three — Nov. 26, 1970



Wrong Side of the Road - One Injured



To Wasa Drag Races - Two Hospitalized

## Be Defensive-Not Offensive With Your Driving Habits

By Const. Bill Botter, RCMP

Defensive driving-not offensive driving-is the only possible means of preventing accidents.

The motorist must anticipate mistakes by other drivers, as well as mistakes he or she may make.

Failure to anticipate such mistakes by other drivers will be your personal loss-either through death or serious injury.

Across Canada, Safe Driving Week will be observed from Dec. 1 to 7.

During this week, members of the Royal Canadian Mounted Police urge the motoring public... and pedestrians... to make an all-out effort in reducing the ever-increasing epidemic of accidents and road deaths.

Statistics recorded in the Crownsnest area from Jan. 1 to Oct. 31 reveal: one fatal accident as well as 29 injury accidents resulting in injuries to 55 persons.

It is our wish-as members of the RCMP and as drivers ourselves-that with the co-operation of the motoring public, these very high accident statistics will... and can be... reduced.



Head On Collision - Three Injured



Asleep at the Wheel - One Injured

## BABY CLINIC

The Chinook Health Unit Will Hold  
A Well Baby Clinic

| ON      | AT        | IN                  | FROM                                 |
|---------|-----------|---------------------|--------------------------------------|
| Dec. 8  | Coleman   | United Church Hall  | 10:30-11:30 a.m. &<br>1:30-2:30 p.m. |
| Dec. 10 | Blairmore | Health Unit Office  | 10:30-11:30 a.m. &<br>1:30-2:30 p.m. |
| Dec. 11 | Hillcrest | Credit Union Office | 10:30-11:30 a.m. &<br>1:30-2:30 p.m. |
| Dec. 11 | Bellevue  | Town Hall           | 1:30-2:30 p.m.                       |

—(FLUORIDE TABLETS AVAILABLE UPON REQUEST)—

9 OF 10



Give your family a CHRISTMAS to REMEMBER—earn good money selling AVON cosmetics and gift items in your spare time. Start now. Call Mrs. M. Scott at 328-7424 or write 2514 - 23rd Ave. S., Lethbridge.

**WANTED** — Newspaper carriers—boys or girls. Make some Christmas spending money. Leave your name at or phone The Coleman Journal 563-3355 or 563-3284 at night.

## ART DIETRICH

Denture Clinic  
Certified Dental Mechanic

(Metropolitan Building)

Phone 228-4095

LETHBRIDGE, Alta.

Approximately nine out of every 10 people suffering from emphysema admit to heavy cigarette smoking.

Emphysema is the fastest-growing disease in Canada today.

Deaths from emphysema, usually in combination with bronchitis, are four times the figure of 15 years ago. Through Christmas Seal funds, the Alberta TB and RD Association is fighting crippling lung disease of all kinds.

**NEEDED NOW**—to satisfy demands of customers who shop early for Christmas. You work your own hours in your own territory. Call now Mrs. M. Scott at 328-7424 or write 2514 - 23rd Ave. S., Lethbridge. 021

**FOR SALE** — Four room house. Two bedrooms, newly remodeled inside. 563-3593, East Coleman.

**SPORTSMAN** wishes to buy acreage, large or small, suitable for hunting or fishing. No buildings. Please send details and legal description to C. Wood, Box 18, Station 5, Toronto, Ontario.

**CHRISTMAS SELLING SEASON**—is here with AVON. Use spare time to earn \$48 in your neighborhood. Friends and neighbors will love buying a fabulous line of gifts. Call now Mrs. M. Scott at 328-7424 or write 2514 - 23rd Ave. S., Lethbridge. 028

## INVITATIONS • STATIONERY

**Social PRINTING**

THE COLEMAN JOURNAL  
Phone 563-3355 — Coleman, Alta.

## NOTICE

Town of Coleman

Applications will be accepted for the position as Dog Catcher for the Town of Coleman.

Applications to be submitted to the Secretary-Treasurer, Town of Coleman.

CLARENCE F. SCHILE,  
Secretary-Treasurer

## NOTICE

Town of Coleman

The Town of Coleman requires a Caretaker for the Town Hall. Duties will consist of cleaning office, caretaking of grounds and answering fire phone. The employer shall pay a salary of \$165.00 per month to be paid according to the method and time of payment established by the employer for payment of wages on \$50.00 of said wages. For the remaining \$115.00 per month the employee shall receive a six room apartment valued at \$85.00 per month, and telephone, heat, lights, and water valued at \$30.00 per month shall be supplied at the employer's expense.

Applications are to be submitted to the Secretary-Treasurer, Town of Coleman.

Clarence F. Schile,  
Secretary-Treasurer

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and

## Red's Coffee Bar

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REASONABLE RATES

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## Coffee Shop

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OTTO KRUG, Prop.

CHAMPS... from Page 1

The champion potato entry was once again a netted gem, Otama Brothers, also of Rainier, placed second in the netted gem class Peter Prins, of Lacombe, was third.

Alberta only had five entries in the potato classes this year, down considerably from a few years ago when the cooking classes were still a part of the competition.

PLACE... from Page 1

George Henline, of Coult's, was second in the same section.

Keith Quintin, of Cardston, placed second and Rodney Cyr, of Picher Creek, placed third in the Canada 3 & 8 staple section. Mr. Cyr also placed second in the Canada 1 & 2 staple section.

RISK

The risk of death and disability among cigarette smokers diminishes steadily when smoking stops. Christmas Seals help in the fight against cigarette smoking.

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For Coleman Area

We need a good man who can make short auto trips. We are willing to pay top earnings.

**\$15,000 IN A YEAR**

Our top men in other parts of Canada draw exceptional earnings. Contact customers around Coleman. Air Mail W. P. Dickerson, Pres., Southwestern Petroleum Corp., Ft. Worth, Tex.

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## Service

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Pharmacy

## Pass Hotel

Blairmore, Alberta

(Sonny) Richards, Mgr.

Modern Coffee Shop

Rooms with Bath

Reasonable Rates

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(Opposite Central School)

Coleman, Alta.



## Water Export Rules

The United States will be short an estimated 50 to 100 billion gallons of water by 1980. This means that in the next few years Canada can expect increasing pressure from the U.S. government to sell our surplus of fresh water.

These pressures must be resisted. Fisheries Minister Jack Davis deserves the support of all Canadians in the tough stand he outlined in Vancouver recently, when he stated four rules will be applied to any future Canadian water exports:

- Rivers will not be diverted from one basin to another.
- Water resources will not be regulated in such a way as to jeopardize other resources in their path.
- Trees, fish, wildlife and other living things will not be sacrificed for the production of power or protection of real estate, unless absolutely necessary.

## The Price of Fame

There is no real evidence that show business today is more killing than it ever was.

Yet the question arises because of the deaths, just two weekends apart, of rock guitarist Jimi Hendrix and blues singer Janis Joplin.

Both were 27: Hendrix was born in Seattle, Miss Joplin in Texas. Both were all-out explosive performers. Both were suspect to the older generation for their excesses — Hendrix for his sensuality, Miss Joplin for her drinking. But to millions of the young, they were electrifying.

Again, it is not possible to extrapolate from their passings anything conclusive about whether the entertainer's life is more hazardous now than ever. Yet, we suspect it is.

The world is so much faster paced. The hard climb to the top, the years of obscurity, are telescoped now into months. The dangers of success — the adulation of the crowd which dares the performer to move ever nearer the zenith of risk — are multiplied by the greater masses of the young, by the terrific capacities of electronic amplification. Drugs have entered the picture, intensifying the sheer physicality of life experience nearer the breaking point than did the earlier dangerous mixture of alcohol and fame.

## The Alternative Party?

When you are in opposition, noise and not numbers may be what counts.

By this definition, the New Democrats in Ottawa have good reason for their claim that they have become the official opposition party in the Commons.

NDP House leader Stanley Knowles cites as substantiating evidence these figures from last session:

With only 9 per cent of House members, his colleagues submitted 84 per cent of all motions for the production of papers, 41 per cent of all private bills and 37 per cent of all written questions.

The Conservatives, by contrast, with 28 per cent of the members accounted for only 12 per cent of the motions for papers, 18 per cent of the private bills and 37 per cent of the written questions.

Furthermore, says Knowles warming up to his subject, NDP members were successful in adjourning the House for emergency debates eight times since the Trudeau government took over, while the Tories only managed it on four occasions.

Then, taking a few rather large leaps, Knowles concluded that "the real choice in the near future for the Canadian electorate will be between the present government and the New Democratic Party."

It is questionable whether all those NDP motions for papers, written questions, private bills and manoeuvrings for emergency debate did as much for the public as for the publicizing of the movers. There is little precedent, moreover, for the idea that if many are a good thing, more must be better.

Knowles, nevertheless, does put his finger on an important point. As those who follow Parliamentary affairs closely know, the 22 NDP members do indeed play a disproportionately large part in the affairs of the House. It is the NDP members as often as not who ask penetrating questions in the chamber and in the committees.

This is a well- and long-established fact. The CCF before the NDP provided much of the most thoughtful debate in Ottawa. By its nature the party is a critic of the system and it attracts critics to its ranks.

So far, the federal party has been consistently unable to switch from this negative role to one sufficiently positive to attract the voters needed to get out of the electoral cellar. Those statistics in short, don't necessarily prove that the NDP's time is coming. They just show where the action is between elections.

## THE COLEMAN JOURNAL

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GIVES A DAMN ABOUT COLEMAN

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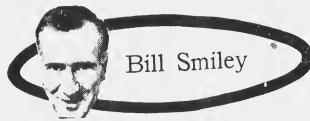
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THE COLEMAN JOURNAL Page Four — Nov. 26, 1970



Bill Smiley

### Canada Compared To Algeria

In the past few weeks, Canada has gone through an emotional catharsis which may yet, despite the bitter medicine which brought it about, turn a psychic nation into a strong and healthy one.

Our emotions have run the gamut of shock, despair and shame to a deep anger and determination. There is something of the feeling of 1939 in the air, a feeling that wild beasts, when they are infected by a type of rabies, must be destroyed.

Canadians, at all levels, have realized that it is rather silly to preach either Christian brotherhood, or democracy, to a mad dog.

What we are going through is something that never has happened in this nation before. There have been many crises in the growth of our nation. We had our Plains of Abraham and our War of 1812. But these were fought by soldiers.

We had our rebellions in Upper and Lower Canada. Both served a purpose, but they were comic opera, compared to what's happening today. I'm not mistaken. The FLQ has murdered more men than were killed in William Lyon Mackenzie's attack on Toronto in 1837.

It was not war. It was assassination. People were blown up at lunch in a restaurant, or attending the theatre. Others were shot down in the streets, for no reason except that they were on the other side. Pray that this never happens in Canada. But it could, unless the nation unites to smother the blaze and deal firmly and finally with those who would throw oil on it.

I don't want to sound like a Cassandra with hindsight. I don't think it can happen in Canada. But it will take courage, and calm, to prevent it.

How did it happen? It is obvious that the government, and certain police forces, were caught with their pants down. They were warned by the press and by the actions of the FLQ itself, that this was more than "a little trouble in Quebec."

They must have known that this was a body of warped men, and women, dedicated to the destruction of Canada. There was ample evidence of the violence perpetrated by similar groups of fanatics around the world. It demanded swift and drastic measures. Where were they?

Then, when the horse is gone, the barn door is locked. The War Measures Act is imposed. While a majority of Canadians, in my opinion, would support the government on this point, in the minds of many it has raised a fear, an uneasiness that is not dispelled by government platitudes.

This move was like declaring open season on anybody that police might suspect, or even dislike. Friends of mine who have lived in police states in Europe are particularly dismayed by it.

Incident. Three police cruisers drew up at the home of a widow with three teenage kids, on the Saturday morning the war was imposed. Without a warrant, they searched the house for drugs, even examining all her plants to see whether she was growing pot. They found nothing. They took one of the boys to the police station and questioned him for three hours. She was distraught.

Trying times ahead? Yes. But chin up, chaps, both of them. You can't make an omelet without breaking eggs. The rats will scurry back to their holes. And let's hope nobody in power will draw to an inside straight.

## Doug Smith's NEWS

### IN DEFENCE OF THE SQUARE

The more I see of the so-called "squares" in our society the more I begin to appreciate his qualities and the contribution he is making towards any affluence we may claim.

I have every sympathy with the viewpoints of the young and some of their radicals who long for a change. I find little in their protests that is supported by sound constructive thinking.

They remind me of small children who want to kick their building blocks just for the hell of knocking them down. But when it comes to the task of rebuilding the set they tire of the challenge and divert their energies to tearing down something else.

The affluence we enjoy today, and let's not kid ourselves that with the exceptions of the bums we all enjoy degrees of affluence, was largely made possible by the efforts of the so-called "squares."

I have tried to trace down the root source of such discontent.

Were I moralistic I would say that the more most people get without having to sweat for it, the more they become dissatisfied with their life in general.

The illusion of this age lies in the philosophy of taking things for granted. In North America we emerged from World War II outside of some manpower losses, unharmed and untouched by the ravages and destruction of war. While England, Germany, Russia, Holland, France and Japan were scarred to the depths of their productive bodies.

The strength of our unhampered industrial machine, our God-given abundance of natural resources filled a void in a hungry world. A world that was our oyster.

An oyster that would lie there and grow abundant pearls for us to enjoy. We could do all this with very little sweat.

So we found other outlets for our energies. Non-productive outlets.

We demanded more from the oyster without bothering to work at cultivating the pearl. Then we turned in anger on the pearl and the pearlmeisters to give us more pearls, while we polluted the waters and the sands with our negative values.

We took religion and we made it a vehicle upon which to load all our spiritual and material wishes at the teachings of the past.

We took our labors and we sneered at the Squares who wanted to give an honest day's work for an honest dollar.

We took the sanctity of marriage and the respect for virginity as the butt of our ridicule. In place of good salty humor we allowed latrine mentality to become the vehicle of entertainment.

In our affluence we relaxed our attitudes towards the upbringing of our children. We, who created the greatest industrial might of the century, became cowards in our permissiveness towards the demands of our youth.

We stood numbly and dumbly on the sidelines while the theorists and the pink tie philosophers sneered at our system. We retreated before the jibes they heaped upon us as they, like parasites, lived and thrived upon the fruits of our labor.

Yet steadily plowing along, somewhat keeping the system and the lifelines of family income intact were the "squares". Our hats are off to you, Mr. Square. I hope that in good time your rightful place with some progressive amendments will again show another way of life.

## CHUCKLE OF THE WEEK



"Why, this is a revelation! I never dreamed I had so many rights!"

## OTTAWA REPORTS



By ALLEN SULATYCKY, MP  
Rocky Mountain

In a month so dominated by the terrible events which occurred in Quebec, some very significant happenings during October were relegated to lesser status than would normally have been the case.

For Western Canada in particular, the last few weeks have been extremely eventful. Perhaps no similar period has provided so much news of such impact on and importance to the west.

The first major announcement was the approval by the federal government of the largest sale of natural gas to the United States. Economically this will mean about \$2 billion dollars to Canada, much of it to Alberta.

The announcement of eight new Senate appointments several days later, was of equal but different importance.

Heading the list of new appointments was Ernest Manning, former Premier of Alberta, and one of Western Canada's finest spokesmen.

But the appointment of Senator Manning was not the only choice of interest to the West. Others appointed included William McNamara, former head of the

Canadian Wheat Board; Gil Molgat, former leader of the opposition in Manitoba and Ed Lawson, a leading trade union official in British Columbia.

The new senators from the west will not only be effective spokesmen for our region, but also bring with them backgrounds which have never before made their presence felt in the upper House of Parliament.

Next followed the announcement that Canada has recognized the government of mainland China.

For the west, good relations with the states which border the Pacific, are essential.

The recognition of the Peking government will, without doubt, strengthen our role as a Pacific nation.

On the heels of this announcement came the news that Canada had made the highest one-year grain sale in history to the Chinese.

On top of earlier sales and some still expected, this was the most western's news in two years to not only farmers, but all residents of the Prairies.

From a very bleak position, the economy of the Prairies in a matter of weeks took on a ray of hope. Capping the news-picked month was the tabling Oct. 29 of a proposal for a new grain policy for Western Canada.

When implemented it will provide grain producers with a guaranteed income from their grain produce.

More importantly it should place the business of grain growing on a sound systematic basis.

It was, indeed, a month of profound importance to the west.

For the next three weeks I will be representing Canada at the annual NATO assembly at Brussels and the League.

In my absence, I have asked Rev. Murray McBride, MP for Lethbridge, to represent me.

For the next three weeks I will be representing Canada at the annual NATO assembly at Brussels and the League.

## SAFE DRIVING WEEK

Dec. 1 is the start of Safe Driving Week in Canada.

Sponsored by the Canada Safety Council, it has become the focal point for traffic safety efforts in Canada.

The encouraging results during past campaigns show that it is possible to prevent accidents through the wide dissemination of public information and active participation by Canada's nine million drivers.

During the campaign in 1969, there were 53 traffic deaths in the Dec. 1 to 7 period compared to a weekly average of 53 for this time of the year.

The death toll during the week of the campaign have been consistently lower than the average weekly totals for this time of the year.

Safe Driving Week aims at bringing the enormity of the traffic accident problem to the attention of all Canadians and proposes concrete ways to prevent these accidents.

In 1969, there were 5,374 traffic deaths. 179,867 reported traffic injuries and 494,196 reported property damage accidents.

This grand total of 528,627 accidents cost Canadians in the neighborhood of \$1 billion in lost wages, medical expenses, administrative and claim settlement costs of insurance and property damage.

That is nearly \$50 per capita. The council claims one of the main hazards is alcohol which is a factor in 50 per cent of fatal accidents according to studies and surveys done in Canada and the United States.

Another major hazard is the secondary collision. Council urges motorists to wear safety belts to prevent this collision between the car occupant and the interior of the vehicle.

Now that we are faced with cold weather conditions, another big hazard — talking — becomes particularly dangerous because of the greatly increased stopping distances required on ice and snow.

The council says the key requirement is being able to stop in time even if the car ahead jams on the brakes.

## Dr. V. L. Martinez Running For School Board Trustee

Dr. Martinez a practising physician in the Crownsnest Pass area, has let his name stand for the C.N.R. School Board Election to be held December 4, 1970.

Dr. Martinez was born in Spain where he graduated from Medical School in 1955. He came to Canada in December 1957 and prior to settlement in Coleman took post graduate training in the Royal Alexandra Hospital and General Hospital in Edmonton for three years and one more year in Regina.

He has been a resident of Coleman for the past nine years.

## THIS CHRISTMAS SHOP IN COLEMAN



**RAINBOW COUNTRY** — Buckley Petawabano and Stephen Cottier were chosen from Canada-wide auditions to play the lead roles on CBC-TV's *Adventures in Rainbow Country*, seen Sundays at 7 p.m. Stephen came to Canada as an immigrant from Rhodesia while Buck is a full-blooded Cree Indian from Quebec.

# ALBERTA IN ACTION UTILIZING OUR RESOURCES



### Expansion by boosting industry

New industries are lured and heavy business operations are helped to a profitable level through the governmental guidance and the financial aid programs of the Alberta Government. The objective of the Crown Corporation is the strengthening of the secondary industry base within the province. To accomplish this, a program of financial assistance and business management counselling is based on the manufacturing level. Specific emphasis is placed on small manufacturing operations. As an assistance program it tends to support important sources of funds and give guidance where that is not otherwise present.

Through its flexibility, it shifted people and its availability of funds, the program today gives a much broader view than it did when first instituted in the 1950's. It was the first scheme of its kind in Canada.

By actually buying and storing raw or finished materials, A.C.C. also provides the difference between success or failure in growing operations which get the benefit of savings through bulk buying and avoid losses for lack of materials. Storing of finished goods is also facilitated.

To promote new installations and encourage expansion, financial aid is also available for equipment as well as land and building. The company's efforts are geared to confidence and guidance is given free of charge. The company pays only a reasonable fee of interest against funds advanced.

### Sewage control to curb pollution

Among the many necessary measures in increasing the gap between pollution prevention and control under taken by the Department of Health, is the active expansion of all municipal sewage collection, treatment, and disposal systems in Alberta. The municipal sewage treatment plants in the province, which have proper treatment facilities, numbered 100 in 1969. The province's pollution of Alberta rivers and streams, in the wake of this major program is the responsibility for ensuring that all systems are effectively operated and maintained. A complete monitoring program is involved. A complete for plant operation is conducted by the division, along with voluntary registration and certification of operators. Over 100 communities have had their operators attend the course.

### New anti-pollution moves made

Armed with a broadened operating scope and a hard-headed attitude, the province's Department of Health is taking public concern over the effects of pollution on the ecological balance in Alberta. Last fall of the 60s and 70s, the Conservation Board set out a series of measures to control pollution. The board's program of inspection involving virtually every oil and gas installation in the province. The board's program of inspection in field and plant operations of the oil industry.

Working through regional offices located in four cities, including the province's largest, the province's oil and gas industry is being regulated. The board's program of inspection, control of oil and surface water pollution from drilling and production operations, the protection of fish and wildlife resources, and protection from pollution in general from gas processing plants. Established in 1958, the Board's function is to ensure the maximum oil and gas recovery from each through-out the province. Area offices are located at Edmonton, Red Deer, Black Diamond, and with field offices at 800 Sixth Avenue S.W., Calgary.

### Crop lures to prevent damage

The Food and Wildlife Division has completed the first phase of a three-year program to study various loss crop techniques designed to control depredation to cereal crops by waterfowl. This study, the only one of its kind in Canada, was undertaken by the Division after extensive study of the province. The cost of the program was increased, early in July of this year, to include control of depredation in field and plant operations of the oil industry.

The province of Alberta's Department of Agriculture, Forestry and Food, is a major recreation resource in the province of Alberta. The province's Department of Agriculture, Forestry and Food, is a major recreation resource in the province of Alberta. The province's Department of Agriculture, Forestry and Food, is a major recreation resource in the province of Alberta.

### Wabamun woods task force targeted

The province of Alberta's Department of Agriculture, Forestry and Food, is a major recreation resource in the province of Alberta. The province's Department of Agriculture, Forestry and Food, is a major recreation resource in the province of Alberta. The province's Department of Agriculture, Forestry and Food, is a major recreation resource in the province of Alberta.

### River basins studied.

By using water and to use in the river basins of the province, the Water Resource Division of the Department of Agriculture is today working on one of the most significant and comprehensive studies ever undertaken in the government department. The approach is a co-ordinated series, guided by a full-time departmental committee including all government agencies concerned with both provincial and federal interests in the province are also involved.

The over all studies, made up from many contributing sources and services are aimed to broad-based river basins. Each is programmed to focus primarily on the region's multi-use water needs. A complete inventory is taken of all resources within the watershed. The study further identifies all projects and alternative methods along the system to meet the needs of the specific basin, input and output data is gathered to determine cost rates, and to develop alternative methods to develop the basin's resources to the fullest.

The current studies include the Red Deer River and the Sturgeon River. The study is being applied to any drainage basin in the province.

## ★ HOROSCOPE ★ THIS IS YOUR LIFE

By TRENT VARRO

**ARIES** (Mar. 21 to Apr. 20)

Good time to catch up with neglected work. Take a long-range view of things. Welcome any chance to meet new friends and acquaintances. Social activities are favored.

**TAURUS** (Apr. 21 to May 21)

Check your accounts and money matters. Teamwork is what you need now. Partners can be very helpful in budgeting, and gain is coming your way. Have patience. Taurus.

**GEMINI** (May 22 to June 21)

There could be problems linked with children or a child. Don't push too hard. Things will work out very well if you give them a chance to benefit you.

**CANCER** (June 22 to July 22)

Let your mate or others have the spotlight as there's a strong indication that you are liable to go to

extremes. This is nothing to get upset over, it will pass quickly.

**LEO** (July 23 to Aug. 23)

There might be a tendency to become rather bored with life. Pursue hobbies or pleasures that will help to maintain a lively interest in the world around you.

**VIRGO** (Aug. 24 to Sept. 23)

Surprising events will have an impact upon your pocket book. They are ready to accept them with an open mind. You have much to gain by using common sense. Think constructively, don't overstep.

**LIBRA** (Sept. 24 to Oct. 23)

There is a great sense of freedom and a chance to do things you enjoy. Probably a change of ideas will accompany this and you should find it most pleasant.

**SCORPIO** (Oct. 24 to Nov. 23)

Social life, romance and entertaining are favored. You have the green light to go ahead with new plans. This is a very bright time for you Scorpio.

**SAGITTARIUS** (Nov. 24 to Dec. 21)

Good time to take care of payments, and collections. Surprising events are going to benefit you financially. If you do get money at this time, don't spend it unwisely.

**CAPRICORN** (Dec. 22 to Jan. 20)

Emphasis upon your social life and friendships. One thing is certain there'll be plenty of action around you for the next week. Be cautious about investing any money.

**AQUARIUS** (Jan. 21 to Feb. 18)

There is a chance for some gift or gain this week. Put new ideas to work. You can be sure if they are based on principles they'll work out all right.

**PISCES** (Feb. 19 to Mar. 20)

Don't be careless or too impulsive in buying, spending or selling. It would be wise to separate your business activities from your social life. Legal matters are under good aspect.

## Alberta Group Wants Leg-hold 'Abolished'

(Special to The Journal)



GRANT MACEWAN  
... patron

CALGARY — Plans for legislation to ban the "cruel" leg-hold trap were announced here at the annual meeting of the Canadian Association of Humane Trapping, Alberta branch.

Patron of the Alberta organization is Lieutenant-Governor Grant MacEwan.

CAHT hopes to present a private member's bill abolishing the use of the leg-hold trap, in favor of what the group terms "humane traps".

A statement released by Allan Bradshaw, on behalf of the Alberta CAHT branch, states:

"The leg-hold trap causes a great deal of suffering every year. The trap holds an animal in a vice-like grip — which the animal often tries to break by chewing or ripping its leg out of the trap.

"Infection, starvation, exhaustion take an unnecessary toll due to the leg-hold.

"The widespread use of humane instant-killing traps would eliminate this needless suffering — and at the same time improve the industry from an economic viewpoint."

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Four research grants, totalling \$63,500, have been given to professors of the University of Alberta by the Canadian Natural Gas Processors Association.

## HORACE ALLEN SCHOOL NEWS

By SUSAN MacLEOD

Hi again from Horace Allen School.  
It is now my turn to inform you

parents about our school, through The Coleman Journal.

We are now working hard to make it an interesting year. I think we all, pretty well, like most of our subjects including zoology, math, science, social studies, language arts, creative drama, art and options of home economics, shop and physical education.

All in all, we have fun with hard and interesting subjects, together with students and teachers.

We still find time to enjoy ourselves with a few activities. At noon, we have sports like floor hockey and volleyball.

Nov. 14 we had a floor hockey tournament with Blairmore and Bellevue. I think we did pretty well.

The Coleman girls took second place and the boys took third place. In spite of many bruises, we had an exhausting but enjoyable time.

In September we had a cap sale. The proceeds from this went for our dance Oct. 30. We had a lot of fun and we hope our teachers will bear with us — for another one.

Report cards came out Nov. 11. Talk about F-day the 13th!

The following Monday, we had parent-teacher day. After that, I guess, we'll have to get with it. I hope you enjoyed reading this. Bye for now.

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## Scooping the SCHOOL

## Crowsnest Pass Consolidated High School News

Now that the confusion of the first few months of school has dwindled away, we, the students and staff, can devote our time to organizing school activities.

A number of activities have already taken place, such as "crazy hot day", "grab day", initiation and our first dance of the season.

Nov. 20 the students re-enacted Saddle Hawkins' Day by dressing up as Dopey characters, as depicted by Al Capp in his comic strip Li'l Abner — and by the girls treating the guys to a dance in the evening.

This was the first dance in our new gymnasium. Music was by the Green Street Corporation, our popular local band.

Our sports program is also underway.

The senior boys' volleyball team captured first place in a tournament Nov. 7 at Pincher Creek. Both the senior boys' and girls' teams travelled to Fort Macleod Nov. 21 to participate in another tournament.

Senior basketball also started Nov. 21 at an opening tournament in Lundbreck.

The first league game will be held Dec. 4. Junior basketball will be starting this week.

A newspaper club has been formed and the monthly publication of Students' Sound-Off has been a great success.

Copies of our school newspaper may be obtained from any high school student.

The yearbook and curling clubs have also been organized and their activities are now underway.

We look forward to the month of December, which appears to be a very busy month of school activities.

## AHL Visits Show No Big Change

By BILL STAATS  
(Special to The Journal)

TRAIL, B.C.—Visits by two Alberta Hockey League clubs failed to turn up any big changes in Western International Hockey League scoring.

Drumheller Miners proved generous, giving up 12 goals to Nelson Maple Leafs and six to Cranbrook Royals.

The only change saw Peter Vipond of the Leafs move from fifth to fourth. Teammate Jim McCrue remained in second.

Ken Gustafson and Dave Tonner of Spokane joined the top 10 list, mostly on the basis of a 7-3 victory over Cranbrook. The Jets also played Edmonton Monarchs. AHL leaders but managed only one goal in a 4-1 setback.

## POLAR EXPEDITION... From Page 1

Both of the plane's navigators, using Loran, sextant, pressure pattern, and Nord radio beacon from Greenland, plotted the expedition's location and calculated it to be at the geographic North Pole, 90 degrees north.

A band of amateur explorers, led by an insurance man who lives for outdoor challenges, had performed a feat that made history three ways:

- It was the first expedition ever to reach the geographic North Pole by motorized travel.

- It was the first surface expedition ever to have its location at the exact geographic North Pole confirmed by an outside source, the U.S. Air Force.

- It was the first surface expedition to reach the North Pole since 1969.

## PARTY OF SIX

Driving four compact 16 h.p. Ski-Doo snowmobiles, the ice party of six men set out from the northern land tip of Canada in 62 degrees below zero weather at 12:30 p.m. (CST) March 7, 1968.

They left Ward Hunt Island, North West Territories, only about 15 miles from where Admiral Robert Peary departed with dog sleds 50 years earlier in his final Arctic expedition.

The explorers battled 40-foot-high pressure ridges, storms, open water, and finally had to send two back to base camp to keep radio contact equipment working.

## 830 MILES

But they finally overcame the elements and completed a journey that took 830 miles to cover 474 straight-line miles from departure point.

In his columns, Ralph Plaisted, whose life depended upon the successful operation of snowmobiles in the most critical of winter conditions, will talk about snowmobiling today and offer suggestions of value to all snowmobilers.

Don't miss his columns — exclusively in The Coleman Journal!

## Snowmobiling with Ralph Plaisted

Leader, Ski-Doo Snowmobile Expedition to North Pole

purchase an old house or barn on open land and develop a rustic, comfortable clubhouse. A system of trails is developed on the land, giving club members a private snowmobile area.

In addition to serving as social centers for snowmobilers, clubs perform valuable services. Many offer summer storage arrangements for members, an important maintenance consideration for any snow machine owner. Clubs also have been instrumental in winter rescues involving lost hikers, plane crash victims, stranded motorists, and others caught in snowstorms.

Club police their own members on matters of human safety and environmental protection. As one Midwest club member put it, "Most snowmobilers are courteous, safe, sensible people, but careless, insensitive individuals can spoil the sport for all. Our purpose of our club is to seek safe, correct use of snowmobiles for everyone."

For better snowmobiling, join your local snowmobile club. Or if there is none in your area, why not get some fellow snowmobilers and form one.

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## TO ALL VOTERS

I would like at this time to let it be known to the voters of Town of Coleman and outlined areas, that I Earl Schmidt, councillor for Town of Coleman am running for a seat which is vacant on the Crowsnest Pass School Board. I feel that I could contribute a lot of time and effort in fulfilling this position. I will work with the other Board members to help achieve all goals to help in the betterment of the School District.

It has been brought to my knowledge that many people in this area feel that I was not in favor towards the swimming pool issue, but this is not true. I would still like to see an indoor swimming pool constructed at the site of the new C.N.P. School.

Your votes in my favor will be greatly appreciated.

Thank You,

EARL SCHMIDT



CBC WEEKEND—Kiy Sigurjonsson and Lloyd Robertson again head the on-air personalities on CBC Weekend, as the flagship information series begins its second season on CBC television Sunday nights. CBC Weekend is a 75-minute color production that attempts to show what's likely to happen, and why it matters; it includes a major newscast at 11 p.m.

## See YOUR

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Blairmore, Alta.

## NOTICE

to

## All Electors in Sub-Division No. 1

An election for trustees in Sub-Division No. 1 will be held FRIDAY, DECEMBER 4, 1970.

Under the new Election Act, the Board has to enumerate the electors in the district, and under Section 33 of the Act the Board decided to complete the voters' list by registration.

Please register at the Coleman Central School on either Monday, November 16, 1970 or Tuesday, November 17, 1970, between the hours of 9 A.M. to 4 P.M.

To be eligible to vote, an elector must be:

1. 19 years of age or older.
2. Canadian citizen or British subject.
3. Resident in the district or division, in which the vote is to be held, at least the 12 months immediately preceding polling day.

Residents of the Town of Coleman need not register unless their names are not on the present Town of Coleman Voters' List.

J. Albizzati,  
Secretary-Treasurer